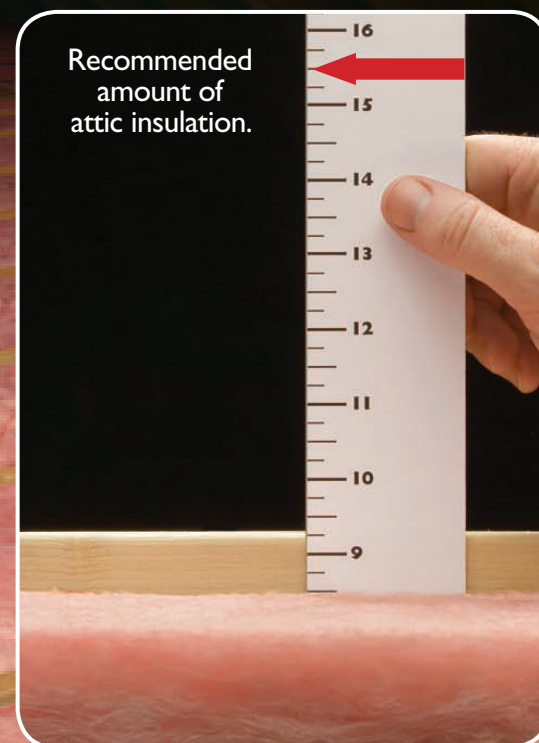


IT'S EASY TO SEE WHY YOUR ENERGY BILLS ARE SO HIGH.



If you can see the wood beams, you need more insulation.

Want to save up to 20% on your heating and cooling energy bills,* while helping to reduce greenhouse gases? Just look in your attic. If your wood beams are visible, you need more insulation. But even if you can't see your beams, that's still no guarantee you have enough insulation. The best thing to do is measure. Depending on where you live, you need at least



15½ inches. Plus, adding insulation will make you warmer and cozier this winter. So do something for yourself and for the planet. Make sure you have enough insulation. You may even qualify for a tax credit of up to 10% when you insulate your attic.** But hurry this credit expires December 31, 2007.



INNOVATIONS FOR LIVING™

It's easy to insulate! Visit www.insulateyouratticnow.com or call 1-800-GET-PINK™ to learn more.

*Savings will vary depending on your location and weather conditions. Calculations of energy savings based on a 1700 square foot, single story home, with base case insulation and air leakage levels equivalent to the average home built in 1965. Reference data sources include the U.S. Dept. of Commerce and the Lawrence Berkeley National Laboratory (LBL) "Energy Savers Program". A summary of the calculation details is available upon request. **For qualified energy-efficient improvements. Refer to the Energy Policy Act of 2005 and check with your accountant or the IRS for further details on how to claim your tax credit. THE PINK PANTHER™ & ©1964-2007 Metro-Goldwyn-Mayer Studios Inc. All Rights Reserved. The color PINK is a registered trademark of Owens Corning. ©2007 Owens Corning.